

**OMRT Committee April 28, 2020—GoToMeeting 1:00-2:30 p.m.**

Attending: Alex Stone, Lucia Portman, Tory Callahan-Slaughter, Robin donnelly, Dave Zeretzke, Jim McNairy, Todd Kaden, Jeffrey Gillette & Tim Dustrude

**Welcome/introductions/notetaker** (Lucy) - Personal Covid-19 situations, Robin and Dave notetakers

**Alex reviewed RTCA June grant app** for assistance Committee sought:  
concept plan,  
help with community planning process, and  
celebration of 150th anniversary of OMRd

**Q. Where is the Committee now since early Feb site visit?**

Answers: Tim - 'Ramp up online presence" needed now: Instagram, Twitter, Facebook, website

Dave - Online theme "hike of the wk" for family, flowers,

Todd - Try work in gently OMRT hikes or info

Jeff - agreed stress locations where OMRT crossing/existed

Alex - Suggested **Commo Plan needed** for new messaging effort in Covid era:

**Robin, Tim and possibly Mike Vouri work on commo. plan** featuring  
"Weekly Getaway" for health and other info as appropriate

All present agreed the use of public tax \$ now is not a good idea. Low budget effort now 'behind the scenes' to feature work on segments and concept plan

**Draft Community Health Profile** reviewed by Lucy w discussion - Committee members to send comments to Lucy - fine piece of work, issues of reliability of some of the data questioned

**Community Questionnaire/engagement discussion** led by Lucy: Use of Survey Monkey and QR codes for smart phone users discussed at length. Survey Monkey can distill answers into useful trends/percentages as desired. QR code as link to maps and any info desired stressed by Tim. Already in use by Trails Comm at Mitchell Hill and at Roche Harbor trail systems. Acknowledgement that 'survey bias' is unavoidable but OK. Difference between a credible survey results vs. informative questionnaire results stressed by Lucy. Purpose is to engage and inform even if methodology is imperfect.

Major concern noted by several members is sensitivity of any questionnaire/public info during a time of high anxiety and economic stress. All agreed now is not the time to in any

way further distract/stress SJ Is community with unwanted info about a non-essential function, which could engender negative response/feelings about OMRT effort. Questionnaire to be presented in ways for those people who wish to respond. Commo Plan task.

**Need for a Concept Plan** discussed at length again with Alex leading in light of changed financial and operational circumstances of Committee and its sponsor and partner agencies (note that Island Rec programs shut down, summer program brochure not yet sent out, & plan for Spring/summer programs uncertain). Economic stress on businesses, families and revenue for all local govts. noted with increased concern probable by residents of any use of tax \$. **Todd, Dave, Jim and Alex to work on Concept Plan** with different timeline than Committee originally considered — before next mtg.

**SJ Is Historicl Society liaison:** Robin Donnelly to talk to current Pres. of Society, Robin Jacobson, about desire for a liaison to OMRT Comm.

**Mapping** discussion pushed to next mtg agenda.

**Next OMRT Committe virtual mtg: Tues., May 26th in the afternoon.** Alex to host on 'GotoMtg' platform. Addition of Alice Hurd, Maddie Ovenell and Lincoln Borman as invitees.

Revisioning a work plan: community planning process, strategic/concept plan, 2022 anniversary project (Alex)

Draft Community Health Profile (Lucy)

Community engagement strategy (Tory)

Community Questionnaire

OMRT brochure (Robin)

Website (Tim)

Mapping – early action projects, existing conditions (Dave)

Next steps and meeting (Lucy)